



FOND DU LAC AREA WOMEN'S FUND

# SPONSOR OPPORTUNITIES

An inclusive community where all women and girls thrive.  
*No exceptions.*

## Power of the Purse Luncheon

April 22, 2020

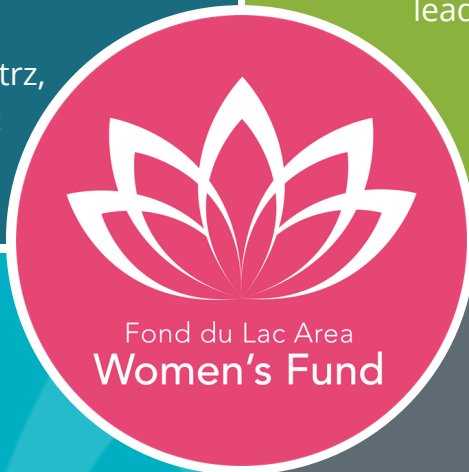
Fond du Lac Area Women's Fund hosts the Power of the Purse Luncheon, our largest annual event, which sells out annually with 400 attendees.

This year's speaker is Mike Domitrz, founder of The Date Safe Project (now The Center for Respect).

## Leadercast Women Conference

Oct. 15, 2020

Leadercast Women brings world-class female leadership experts to one stage in a single day. The 2020 event will mark our third year bringing this high-quality leadership training not just to Fond du Lac, but also to Wisconsin, as the only host site in the state televising the event live.



Fond du Lac Area Women's Fund

THANK YOU FOR SUPPORTING

**OUR MISSION**

**We facilitate *bold* change to advance Fond du Lac area women and girls.**

FOND DU LAC SAYS  
**NO MORE**

**Change starts here** – with awareness of the issues, education on warning signs and guidance on how to talk about this difficult subject, support survivors and intervene appropriately. There is great work being done in regard to this community issue, but **your help is critical for our future.**

APRIL 22, 2020

## POWER OF THE PURSE OPPORTUNITIES

### PRESENTING SPONSOR: \$5,000

- **Facebook Live chat** feature within the week before the event to discuss why supporting women & girls is a priority for your business/organization
- **Event photo** with both keynote speaker and WOA award recipient and your company rep(s) promoted on social media and website
- **Opportunity for one company rep to join Board Chair** in welcoming the attendees for the day (opt.)
- **Company logo & Presenting Sponsor identification** on event collateral, including all media coverage
- **Seat drop** (distribute your promo item to attendees)
- **Premium reserved table for 8 guests** at the event (\$480 value) with company name table sign

### SPEAKER SPONSOR: \$2,500

- **Event photo** with speaker and your company rep(s) promoted on social media and website
- **Opportunity for one company rep** to join Executive Director to introduce speaker at the event (optional)
- **Company logo & Speaker Sponsor acknowledgment** on event collateral
- **Seat drop** (distribute your promo item to attendees)
- **Premium reserved table for 8 guests** at the event (\$480 value) with identifying table signage

### WOMEN OF ACHIEVEMENT (WOA) SPONSOR: \$2,500

- **Event photo** with WOA recipient and your company rep(s) promoted on social media and website
- **Opportunity for one company rep** to join Executive Director to introduce WOA at the event (optional)
- **Company logo & WOA Sponsor acknowledgment** on event collateral
- **Seat drop** (distribute your promo item to attendees)
- **Premium reserved table for 8 guests** at the event (\$480 value) with identifying table signage

### LUNCH SPONSOR: \$1,500

- **Company logo & Lunch Sponsor acknowledgment** on event collateral
- **Reserved table for 8 guests** at the event (\$480 value) with identifying table signage

### RAFFLE SPONSOR: \$1,500

- **Company logo & Raffle Sponsor acknowledgment** on event collateral
- **Reserved table for 8 guests** at the event (\$480 value) with identifying table signage

### TABLE SPONSOR: \$1,500

- **Company logo & Table Sponsor acknowledgment** on event collateral
- **Reserved table for 8 guests** at the event (\$480 value) with identifying table signage

### FRIEND OF THE WOMEN'S FUND SPONSOR: \$750

- **Company/Name listing & Friend Sponsor acknowledgment** on event collateral
- **Reserved Seats for 4 guests** at the event (\$240 value) with identifying table signage

OCT. 15, 2020

## LEADERCAST WOMEN OPPORTUNITIES

### PRESENTING SPONSOR: \$3,000

- **Opportunity for one company rep** to join emcee in welcoming the attendees for the day (optional)
- **Company logo & Presenting Sponsor acknowledgment** on event collateral, including all media coverage
- **Seat drop** (distribute your promo item to attendees)
- **1 ticket** (\$100 value) presented to student or Women's Empowerment Series graduate to attend on scholarship
- **Premium reserved table for 6 guests** at the event (\$600 value) with identifying table signage

### AMPLIFYING SPONSOR: \$1,200

- **Company logo & Amplifying Sponsor acknowledgment** on event collateral
- **1 ticket** (\$100 value) presented to student or Women's Empowerment Series graduate to attend on scholarship
- **Seat drop** (distribute your promo item to attendees)
- **Premium reserved table for 6 guests** at the event (\$600 value) with identifying table signage

### PROMOTING SPONSOR: \$800

- **Company logo & Promoting Sponsor acknowledgment** on event collateral
- **1 ticket** (\$100 value) presented to student or Women's Empowerment Series graduate to attend on scholarship
- **Premium reserved table for 3 guests** at the event (\$300 value) with identifying table signage

### SUPPORTING SPONSOR: \$400

- **Company/Name listing & Supporting Sponsor acknowledgment** on event collateral
- **Tickets for 2 guests** at the event (\$200 value)

### Levels at a glance:

#### POWER OF THE PURSE

#### LEADERCAST WOMEN

	Presenting	Speaker	WOA	Lunch	Raffle	Table	Friend	Presenting	Amplifying	Promoting	Supporting
Facebook Live Chat	X										
Event Photo	X	X	X								
Rep. Welcomes Attendees (opt.)	X							X			
Rep. Introduces Speaker (opt.)		X									
Rep. Introduces WOA (opt.)			X								
Logo & Sponsor Acknowledgement*	X	X	X	X	X	X		X	X	X	
Listing & Sponsor Identification							X				X
Media Coverage	X										
Seat Drop	X	X	X					X	X		
Premium Reserved Table for	8	8	8					6	6	3	
Reserved Table for				8	8	8					
Complimentary Tickets							4				2
1 Student/Graduate Ticket								X	X	X	

\* ITEMS INCLUDED WITH LOGO & SPONSOR ACKNOWLEDGEMENT:

- Invitation, mailed to 3,000+ recipients
- Pre-event promotion (Facebook event page cover image, social media mentions three times on Facebook & Twitter pages, website, e-newsletter)
- Day-of promotion (podium signage, Powerpoint and event program)

## Fond du Lac Area Women's Fund **POWER OF THE PURSE LUNCHEON**

**The Power of the Purse is our largest annual event and attracts 400+ attendees.** During the luncheon, we feature a keynote speaker on an important topic affecting women/girls, honor a local woman with our annual Women of Achievement Award and give a report to the community on our previous year's accomplishments. Proceeds from the event specifically support our efforts to educate, empower and inspire women and girls through grant-making, focused initiatives and advocacy efforts.

### MEET OUR SPEAKER

## **Mike Domitrz**

Although we historically feature a woman as keynote, this year's event speaker fits with the direction of our Fond du Lac Says No More initiative in striving to engage more men and boys in ending violence against women and children. Mike founded The Date Safe Project (now The Center for Respect) in Milwaukee and conducts thousands of training sessions annually.



## **LEADERCAST WOMEN CONFERENCE**

**Leadercast Women brings world-class leadership experts to one stage in a single day.** Leadercast Women is streamed by host sites around the globe, including right here in Fond du Lac by the Women's Fund.

The 2020 event will mark our third year bringing this high-quality leadership training not just to Fond du Lac, but also to Wisconsin, as the only host site in the state televising the event live from Atlanta. In 2019, the event drew 155 attendees and our hopes for 2020 are to hit 200.

It's an opportunity to expand networks and enhance leadership skills. Four CEU credits are also available, as follow: SHRM-CP or SHRM-SCP, GPHR, PHRi, SPHRi, PHR, SPHR, CNE, General CEU.



**We rise together.**

Fond du Lac, WI 54936-1171  
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Fond du Lac Area  
Women's Fund

