

# "That doesn't happen here" happens here.

### **National statistics right in our backyard:**

17,024 Fond du Lac County women/girls will experience domestic violence, sexual assault, or stalking in their lifetime.\* \*Based on national statistic applied to Fond du Lac County 2016 census data. >4,000 teens experience sexual or physical abuse or threats from a boyfriend or girlfriend in one year.\* \*Based on national statistic applied to 2017 data from city of Fond du Lac schools.

#### **GENERATIONAL CYCLE**

Children who experience domestic violence are:

**6x** more likely to commit suicide.\*

**50%** more likely to abuse drugs or alcohol.\*

**75%** more likely to commit a violent crime.\*

\*Childhood Domestic Violence Association

### EVERY 8 MINUTES

child protective services substantiates or finds evidence for a claim of child sexual abuse.\*

\*Rape, Abuse & Incest Network (RAINN)

## It's OUR issue.

# Incidents of forcible rape & aggravated assault drive Fond du Lac's "violent crime" numbers.



of forcible rapes in 2015 were of children (under 18) and happened in homes.

\*2016 City of Fond du Lac Police Department data



With **81** sexual assault complaints in 2016 to the City of Fond du Lac Police Department, it is estimated that **162** sexual assault incidents in Fond du Lac were <u>not</u> reported.

\*2 out of 3 sexual assaults go unreported to the police. (RAINN)



Fond du Lac happened in homes and were classified as domestic violence.

\*2016 City of Fond du Lac Police Department data



On average, the Fond du Lac Police Department responds to

DOMESTIC INCIDENT CALLS PER DAY

handling a total of 670 domestic incidents and 315 arrests in 2016.

\*2016 City of Fond du Lac Police Department data

It's hard to talk about domestic violence and sexual assault before something happens. It's harder to talk about after it happens.

THINK ABOUT YOUR:











### Why the Women's Fund?

After numerous interviews and community conversations in 2016, it was clear we needed to invest significant energy and resources into the issues of domestic violence and sexual assault.

With this 3-year commitment to Preventing Violence Against Women & Children, the Women's Fund feels it is the right time to step up our efforts and focus on this one community issue, allowing our organization to become more visible, increase collaboration, and to help make a greater, more specific impact.

### Why now?

On average, over 90% of our community's survivor service providers' financial budgets are focused on direct services & response after violence has occurred.



Less than 10% of Resources are Dedicated to Prevention

We can help these survivor service providers fill gaps related to awareness and education on these issues – taking bigger steps toward early intervention and prevention.

\*Average based on 2017 numbers shared by ASTOP, Solutions Center, and Agnesian Domestic Violence Services.

# Taking a Stand for No More

### THE GOAL

TO PREVENT VIOLENCE AGAINST WOMEN AND CHILDREN IN FOND DU LAC & SURROUNDING COMMUNITIES.

## YEAR

### Community awareness and engagement

Our community needs to know about the alarming incidents of local domestic violence and sexual assault and how they can make a difference – be it in the lives of their loved ones, in their neighborhoods and in our area communities.

Increasing conversation and engaging new/different residents won't be easy, but it will be worth it. Community-wide awareness and more conversations are the first steps toward prevention.

#### **ACTIONS/OPPORTUNITIES:**

- Collaboration with other agencies in the community to create awareness, understanding and spread the word
- Creation of FDL Says No More as a platform and hub
- Creation and outreach with Project TableTalk









### Long Term

### IN THE NEXT 10 YEARS

We plan to see a universal decrease in domestic violence and sexual assault incidents, including those reported to the police department, and domestic violence and sexual assault agencies/hotlines in Fond du Lac County.

### Short Term

### IN THE NEXT 3 YEARS

We expect to see an increase in reporting during years 1-3. It's a necessary step and result from increased awareness, understanding and support – and will be a successful short term indicator for progress in the right direction.

## YEAR 2

### Actively engage men and boys in outreach strategy

Gender violence issues are not just "women's issues." Our work will strive to break through labels of "man-bashing" or seeing all men and boys as potential "perpetrators." Addressing the role and opportunity for men and boys in this work will provide courage, strength and tools for them to stand equally alongside women and girls.

#### **ACTIONS/OPPORTUNITIES:**

- Identify key male influencers in the community
- Partner with existing leadership and mentorship programs
- Explore programs for young boys to parallel programs targeting young girls, like Girls on the Run

## YEAR 3

# Educate the community on the dynamics of healthy relationships

The issues of domestic violence and sexual assault are fueled by gender norms and ongoing societal issues.

According to a 2017 Harvard study, "we as a society are failing to prepare young people for mature relationships."

#### **ACTIONS/OPPORTUNITIES:**

- Define acceptable behavior with area stakeholders and experts
- Generate greater community understanding of healthy relationships
- Identify additional community partnerships and/or programs to spread awareness and application most efficiently

# HOW DOES THIS IMPACT THE ANNUAL FUND?

The annual fund, consisting of funds raised through our annual direct mail appeal and revenue from events like Power of the Purse, have supported grants to local agencies that further support our mission, vision and values – and will continue to do so moving forward.

This new initiative is in addition to, not a replacement for, other important efforts of the Women's Fund. The initiative has its own budget, goals and objectives (as are outlined in this piece), and metrics for success.

**OVER \$190,000** 

**DONATED IN GRANTS SINCE 2004** 

There comes a point where we need to stop just pulling people out of the river.

We need to go upstream and find out why they're falling in.

- DESMOND TUTU -

By doing nothing at all, we allow these unspeakable acts to continue to shape the future of women and children in our community.

If we do not take action, SILENCE will continue.

Silence hurts more than you realize. Your silence means:

- More financial resources needed on intervention and response
- Impeded progress toward a safe, respectful community for women, children, and families
- Continued cycle of violence from one generation to the next



2 out of 3 people say that talking more about the issues of domestic violence and sexual assault would make it easier to help someone.\*

\*Based on national statistic applied to Fond du Lac County 2016 census data.

Domestic violence and sexual assault are knocking on your front door.
You have the power to do something about it.

We can't do this alone.

We need your help to support the ongoing efforts outlined.

Ways you can help:



**GIVE** 

Commit to a multi-year pledge supporting this initiative.



Allow the Women's Fund to educate your constituents.



Spread word with us and/or volunteer your time.



Fond du Lac Says No More is an intentional movement to foster and grow collaboration – while generating a unified and collaborative approach to educating our community.

FDLSAYSNOMORE.ORG

